

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Serial No.:** 10/813,868  
**Applicant:** SPRING, Leslie *et al.*  
**Filed:** March 30, 2004  
**Title:** **RICH MEDIA PUBLISHING**

**Art Unit:** 2164  
**Confirmation No.:** 5565  
**Examiner:** CHOJNACKI, Melissa M.  
**Docket No.:** 113748-4598US

**Do Not Enter**  
**MMC 2/29/2008**

**AMENDMENT**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Final Office Action of November 2, 2007, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2.

**Remarks/Arguments** begin on page 16.